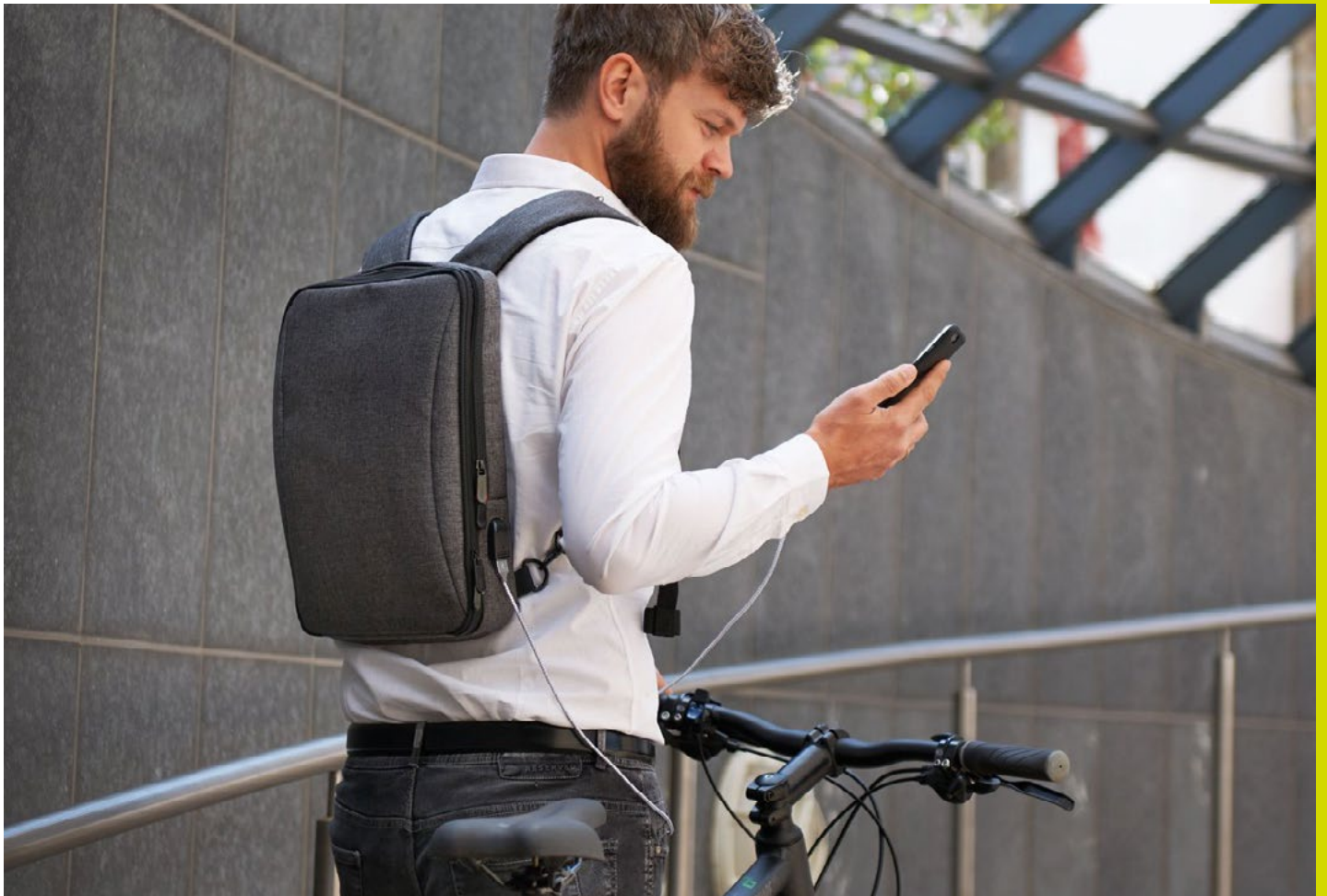


TROIKA[®]
Organised on the go.



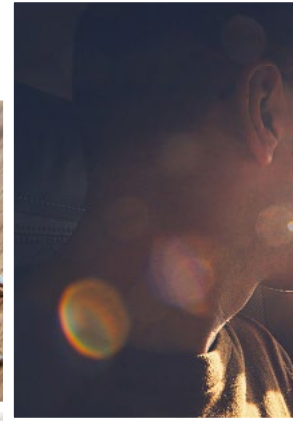
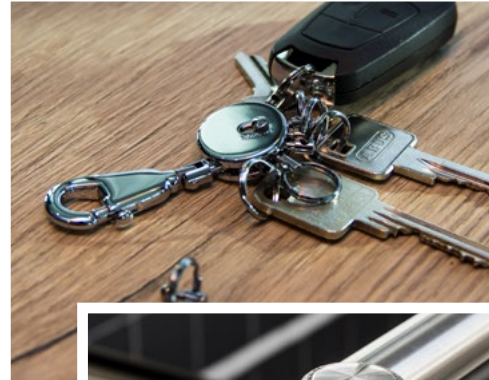
brand book



If you're on-the-go, you need organisation.

If you travel a lot, you need better organisation.

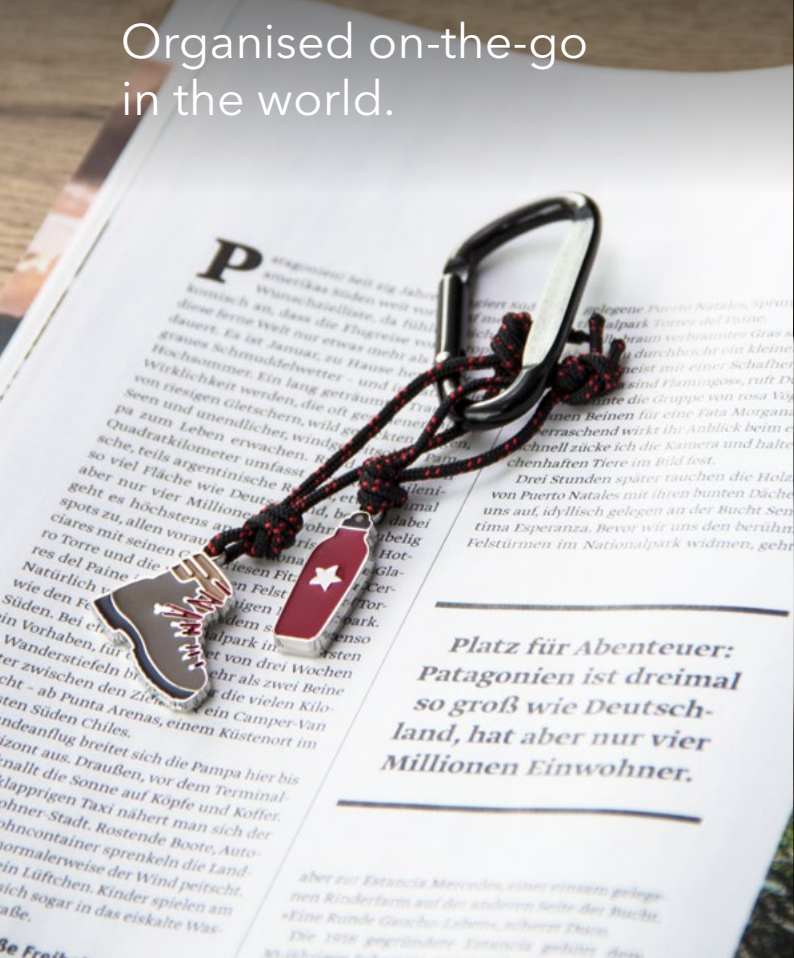
We at TROIKA help people to be better organised when they're on-the-go. Organised in your thinking and everyday life, when you're travelling for work or on holiday. Especially in business where smart organisation leads the way.





TRAVEL

Organised on-the-go
in the world.



URBAN

Organised on-the-go
in the urban jungle.



This is why we develop clever and imaginative products that hit the mark for a mobile society. Good design and good quality connect and meet our passion for being on-the-go. We love to travel - because it helps us all, inspires us and because it's more fun when the organisation is right.

Stay with **#troika #organisedonthego**

BUSINESS

Organised on-the-go
at work.







From cufflinks to 36 HOURS TROLLEY.

Cufflinks made of sterling silver, tin flasks made of pewter: The kinds of gifts men used to receive in the late 70s would hardly be conceivable today. It was in these wild times that TROIKA began to offer products that, already then, accurately reflected the times and the state of mind of men in work and private life.

Times change though. And with them changed TROIKA's orientation, becoming a specialist for design-oriented men's gifts, technical key rings and innovative travel accessories. With the 80s came the first design prizes, and in 1992, TROIKA Germany was launched. From 5 employees at the start of the company, today we have over 40. The start-up with family connections grew into an innovative, medium-sized enterprise within the open and communicative ambience of our modern company headquarters.



THE TEAM IS THE STAR.

We want to inspire you every day. With new products, good service and amazing solutions. That is why we rely on enthusiastic teams, both in-house and with our suppliers and business partners.

So many ideas come together and make our Products and campaigns successful. Success arises today when challenges are overcome together: Welcome to the team!



Design made in Müschenbach

We develop our products ourselves. For us a product is only finished when functionality and design are combined to make our customers happy for as long as possible.

So that we can guarantee this quality, we also regularly check the standards in the factories that produce our products.



Photo: **TROIKA HOME**



GO
UPDATE

Verspaß

Erinnern



Official Licensed
Product



Member of



Rat für Formgebung
German Design Council





Always on-the-go **Always online**

Discover the world of our products online 24/7.

The entire TROIKA world: start here and be inspired. Go into detail online, around the clock and always stay up to date. In the new TROIKA business shop, we offer everything to make your next order easier. All of the product information, a large selection of downloadable product images, explanatory videos as well as prices are all available in one place. Try it right now and order online!

Stay with #troika #organisedonthegeo at **business.troika.de**





Around the globe: organised on-the-go

Present in over 70 countries. With our dense network of partners, we ensure that people can be organised on-the-go as they travel around the world.



TROIKA[®]

Organised on the go.





Retail is organised on-the-go with us.

In TROIKA you will find a knowledgeable and innovative partner for your business. No matter whether you are a classic retailer or a travel retailer at the airport. We listen to the market and know where the shoe pinches. And we offer you exactly the solutions that take the pressure off of you and move your business forward.

From the very latest product range with an average of 90 innovations per year, to high-quality POS material and individual shop fittings.

Organised on the go.

We manage your space competently and help you stay organised with the right display concepts.

Big brands are also
organised on-the-go
with TROIKA...



For years, TROIKA has been the officially licensed partner for Volkswagen and National Geographic Partners LLC. You can find both collections by searching for „Volkswagen“ or „National Geographic“ at **business.troika.de**



TROIKA[®]

STAND OUT FROM THE CROWD

ADVERTISE

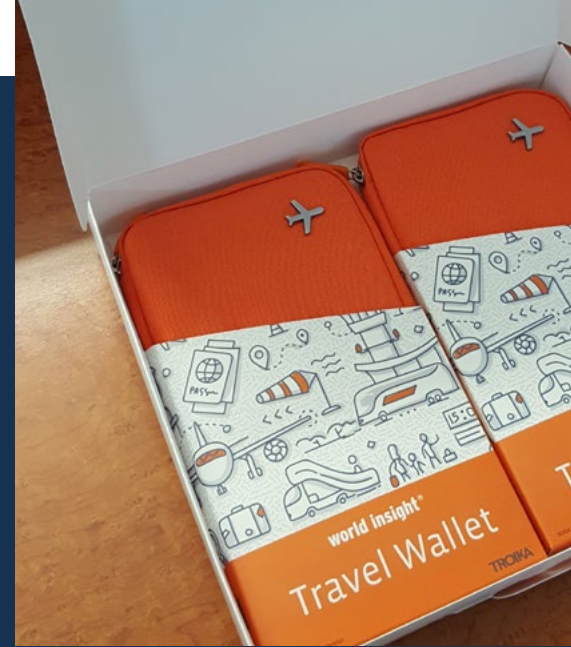
WITH BRAND QUALITY



Every euro invested in a TROIKA product is an investment in advertising effectiveness, efficiency and customer loyalty.

Why? TROIKA has established itself as the brand for premium promotional products among providers of promotional items and design gifts. Consistent high quality, continuous further development; product maintenance, safety and trust are all the advantages of branded products for the user. This sets TROIKA products apart from the mass of conventional promotional items, the beauty and value of a branded promotional items are added extras for your campaign. TROIKA products are the ideal advertising medium for your company logo, your company claim or your campaign motto. Benefit from more than 20 years of experience in the area of successful promotional products and design gifts. Knowing what is important. Branded promotional products from TROIKA.

Customisation That's how your customers are organised on-the-go



You can find more information online:
business.troika.de/catalog/en/customisation/



We individualise our products for our customers and adapt them specifically to the needs of their brand. This way your customers stay organised on-the-go with your brand.

Customisation options:

- High quality engraving through laser technology
- Screen and pad printing
- Individual all-round printing
- Stickers, made in Germany
- Contrast engraving as a special highlight
- Individual packaging

We're happy to advise you personally:
Telephone: +49 (0) 2662 - 9511 0
Email: business@troika.de





Grows with your success!
The POS solution for modern sales concepts.



- Freerail is flexible and scalable: start and expand the system step by step if necessary.
- Freerail is trendy but still simple: The high-quality surfaces in wood and metal optic appeal to your customers for years to come.
- Freerail can be set up quickly: all parts can be assembled easily. The tool for this is included.
- Freerail is diverse: Freerail wall, floor tower, table stand, table tower and wall tile give you maximum design freedom for your shop.
- Freerail makes it easy for you to display your TROIKA products. Perfect for self-service and highlight presentation.



TROIKA[®]
Organised on the go.

TROIKA GERMANY GMBH

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