



30 Years of Happy Stitching!

2023 Seasonal Collections

Enjoy brand new kits, designed and released in 2023, a fabulous addition to our current brochure!

Counted Cross Stitch Winter Collection 2023

Introducing our latest Wrendale Designs range, with artwork by Hannah Dale.
Worked on our exclusive 14hpi speckle printed Aida, finished size 15cm circle.



Sew It Begins

ref XHD114

Threads included for
pink or green bobbin!



Little Tweets

ref XHD115



Dandelion Clock

ref XHD117



Acorns

ref XHD116



Matching Needle Minder

ref XAC16





Ladybird
ref XHD118



Teacup Pup
ref XHD119



Humming Along
ref XHD120



Eucalyptus
ref XHD121



Counted Cross Stitch

More more bee-utiful designs
from Eleanor Teasdale, now in a hoop!
On 14hpi white Aida, finished size 17.5cm circle.



Queen Bee
ref XETE10



Baby Bee
ref XETE11



The Sew Easy range from Jessica Hogarth: using only basic stitches these are the perfect introduction to cross stitch.

On 14hpi coloured Aida as shown, finished size 17.5cm circle.

Ahoy
ref XJH1



Beach
ref XJH2



Allotment
ref XJH3



Counted Cross Stitch



Garden
ref XJH4



Adventure
ref XJH5



Explore
ref XJH6

Craft
ref XJH7



Handmade Needle Minder
ref XA14



Stitch
ref XJH8

Counted Cross Stitch

For the perfect personalised gift, check out
 Helen Smith's Hobbies Range...

On 14hpi white Aida, finished size 17.5cm circle.

My Craft Den
 ref XHS12



My Kitchen
 ref XHS13



My Garden
 ref XHS14



My Playroom
 ref XHS15



All designs include an alphabet and number line so you can personalise the design as you wish!

Madeleine Floyd

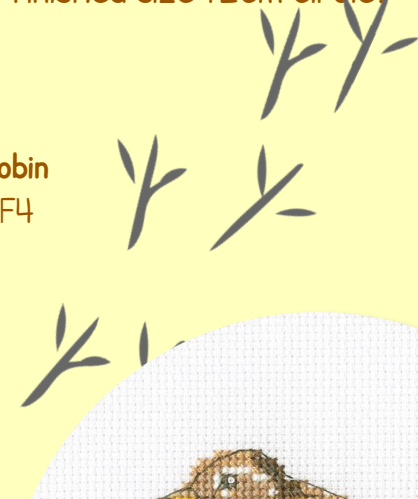
Counted Cross Stitch Madeleine Floyd is back, with her beautiful garden birds!



On 14hpi antique white Aida, finished size 12cm circle.



Little Robin
ref XMF4



Little Wren
ref XMF5



Little Blue Tit
ref XMF6



Little Goldfinch
ref XMF7



Embroidery

The latest additions to our embroidery range...

These stunning creative embroidery kits are worked on colour printed calico.



Folk Swallows

ref EKP4

Finished size 20cm circle

by Kathy Pilcher

Sew Happy

ref ELFW4

Finished size 20.4cm circle

8 inch wooden hoop included

by Lee Foster-Wilson

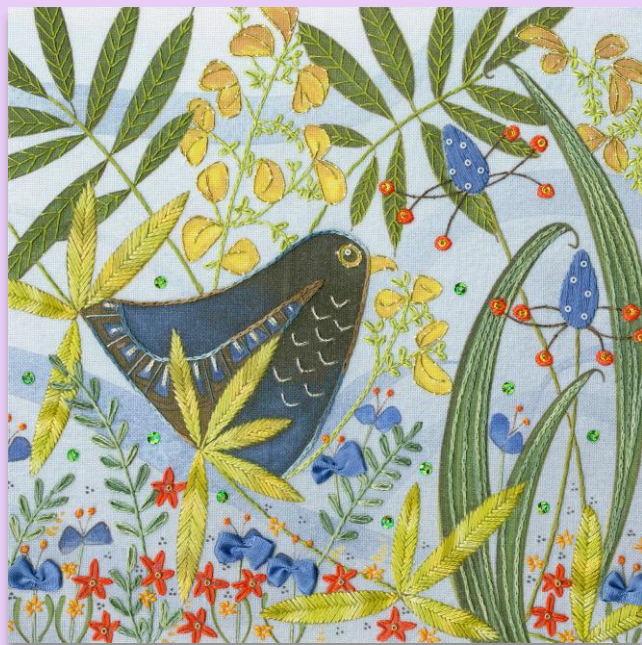


Merle

ref ELH4

Finished size 16x16cm

by Linda Hoskin



Counted Cross Stitch

We're super excited to announce our brand new collaboration with artist Lucy Pittaway..



On 14hpi white Aida, finished design size 26 x 26cm.



Our Happy Place
ref XLP1

Love And Light
ref XLP3



Road Trip
ref XLP2



A Mother's Love
Needle Minder
ref XA17

Counted Cross Stitch

Check out these gorgeous pastel hues...

On 14hpi white Aida, finished design size 26 x 26cm,
 unless specified.



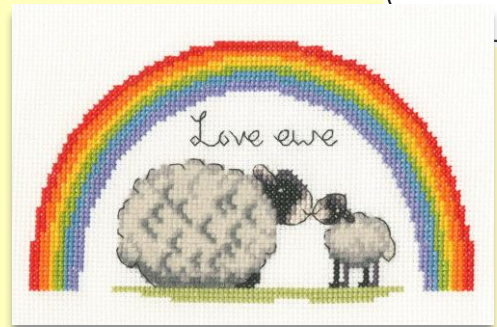
On Top Of The World
 ref XLP4



A Cheeky Escape
 ref XLP5



A Mother's Love
 ref XLP7 18 x 12cm
 Woolly Lana threads included to
 stitch your own fluffy sheep!



Counted Cross Stitch

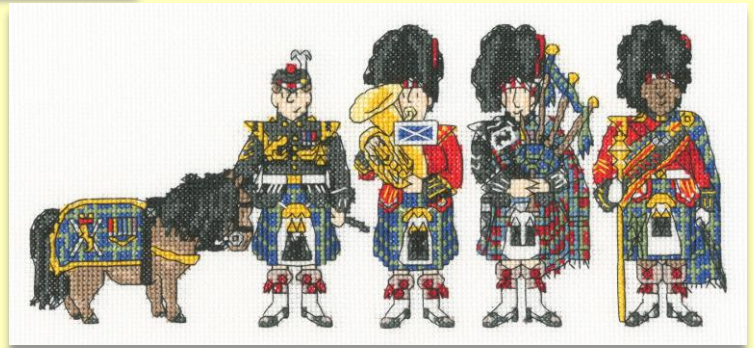
What better way to celebrate His Majesty's Coronation?



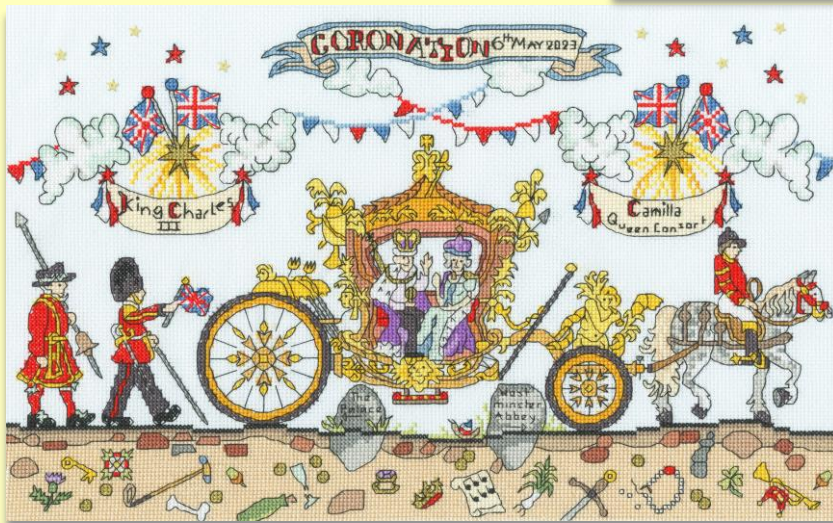
God Save The King
ref XAG1

We welcome Alison Gardiner to our range of Bothy artists. Both designs are worked on 14hpi white Aida, finished design size 28 x 13cm.

Flower Of Scotland
ref XAG2



Cut Thru' Coronation Carriage
ref XCT40 39 x 24cm



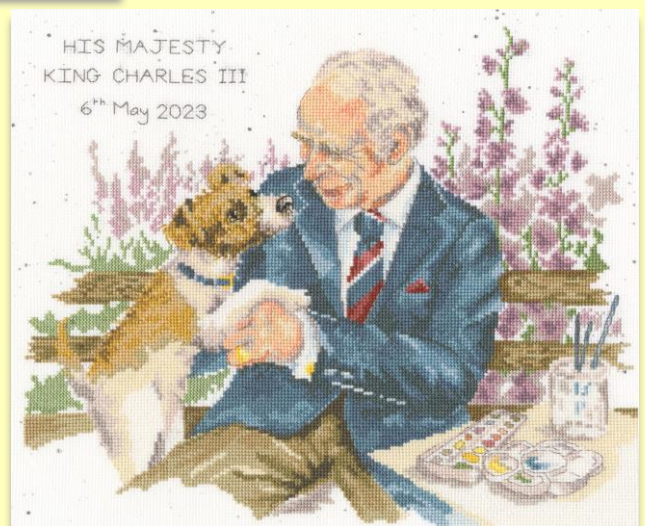
This fitting tribute from Amanda Loveseed is worked on 14hpi ice blue Aida and features metallic gold thread and star sequins.

His Majesty The King
ref XHM4 29 x 24cm

Lastly, this commemorative piece from Hannah Dale is worked on our exclusive 16hpi brown speckle printed Aida.



London Guard
Needle Minder
ref XA18
4 x 4cm

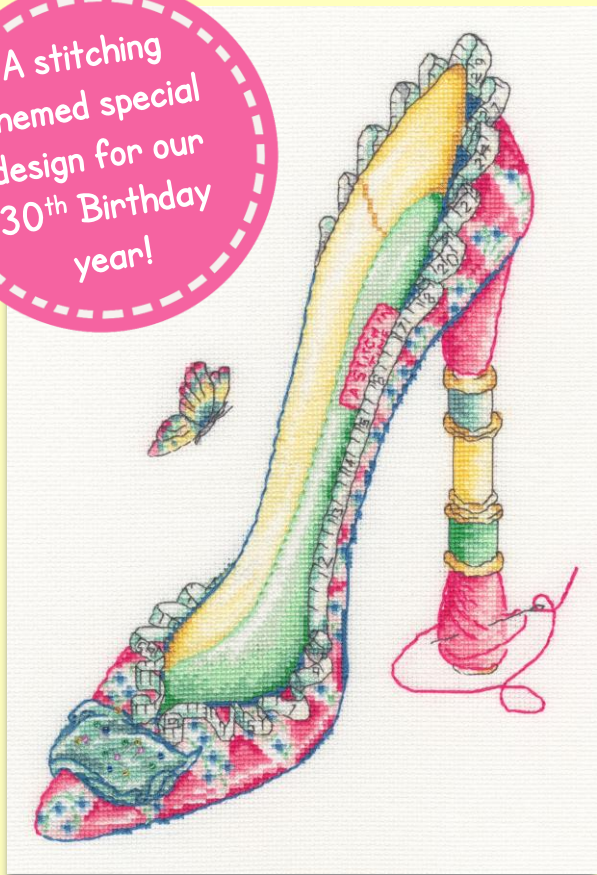


Counted Cross Stitch

We have been blown away by the response to the Shoe Art range by Sally King, they were one of our best selling ranges of 2022! So here are three more designs to keep you on your stitching stilettos...



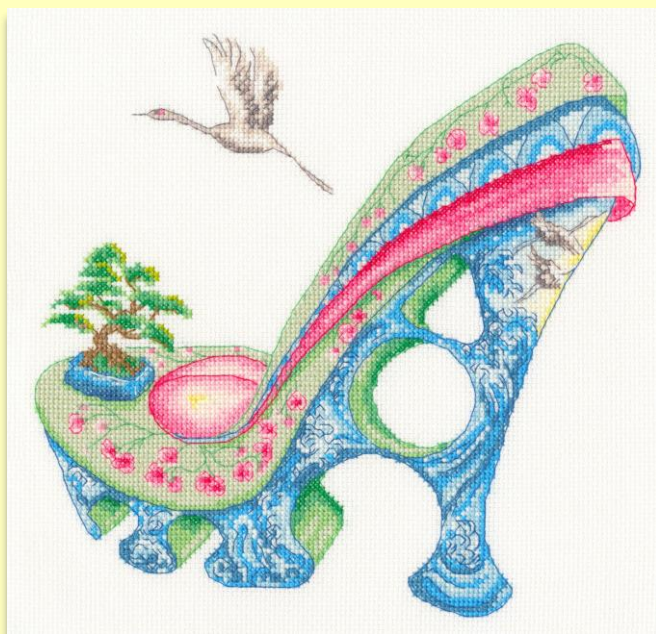
A stitching themed special design for our 30th Birthday year!



A Stitch In Time

ref XSK9

19 x 28cm 16hpi white Aida



Wedding Slipper

ref XSK11

26 x 27cm 14hpi white Aida



Osaka Spring

ref XSK10

25 x 24cm 14hpi white Aida

Sewing Shoe Needle Minder

ref XA19

4 x 4cm



Counted Cross Stitch
Spring Collection 2023

 Wrendale
DESIGNS
by Hannah Dale

Say hello to three new kits from Wrendale Designs, with artwork by Hannah Dale.
Worked on our exclusive 14hpi speckle printed Aida.



Garden Friends
ref XHD123
26 x 26cm



Bessie
ref XHD124
24 x 29cm



The Woodland Glade
ref XHD125
34 x 24cm



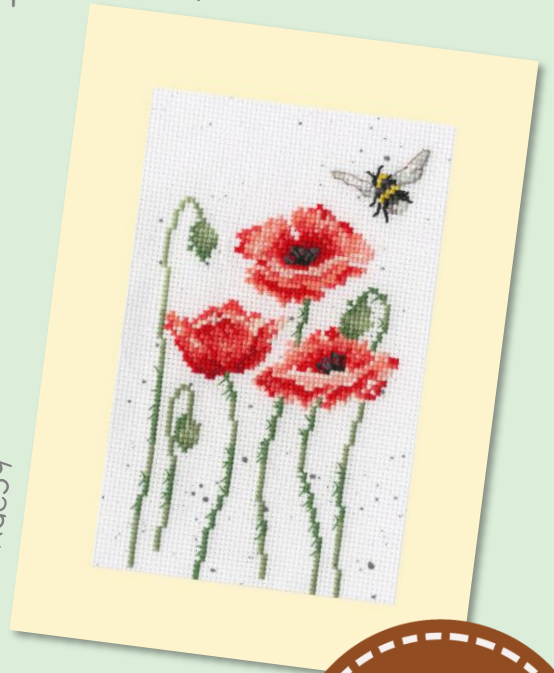
Counted Cross Stitch

Send your loved ones a wonderful new greetings card, with designs from Hannah Dale...

Worked on our exclusive 16hpi speckle printed Aida, finished size 10 x 16cm.



Guinea Be A Great Day
ref XGC38



Remember Me
ref XGC39

Greetings cards kits include aperture cards & envelopes

And Eleanor Teasdale's furry little friends!

Worked on 14hpi antique white Aida, finished size 13 x 9cm.



I'm Guinea Love You Forever
ref XGC41

I Love Ewe
ref XGC40



I Puffin Love You
ref XGC42



Counted Cross Stitch



These two chicks from Margaret Sherry have pecked their way into the Spring 2023 Collection...
Stitched on 14hpi white Aida, finished design size 17.5cm circle.



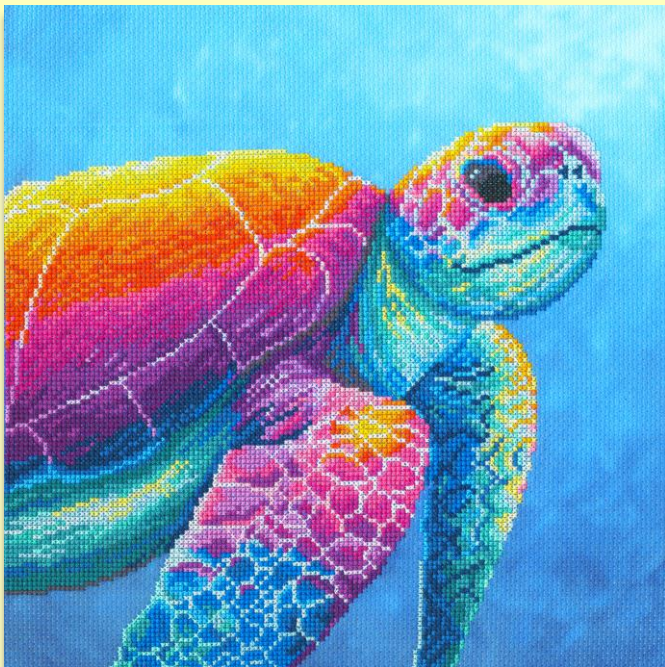
Lay A Little Egg
ref XMS38



Spring Chicken
ref XMS39



We have two more animals breaking free from the Bothy this month, with stunning new designs from Rachel Froud and Sharon Turner...



Imagine
ref XRF5 26 x 26cm
Full colour printed 14hpi Aida

Jewelled Elephant
ref XSTU7 32 x 32cm
14hpi white Aida



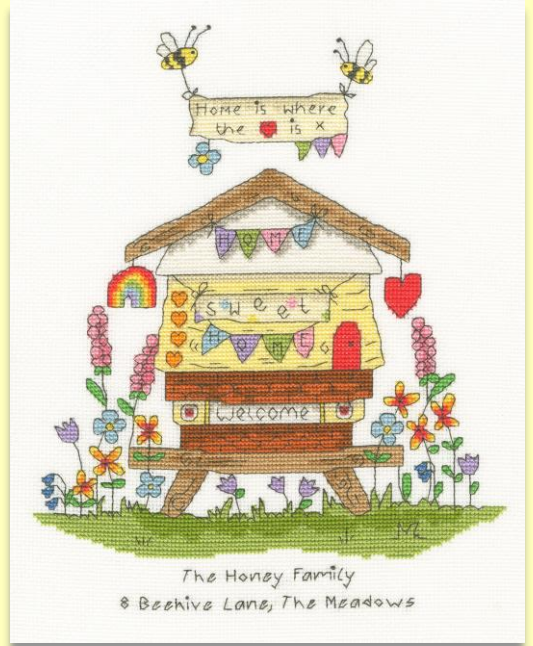
© Sharon Turner. Licensed by MGL.
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Counted Cross Stitch

We have lots of fabulous designs from our ever popular returning artists...



Three Little Pigs
by Vesna Skornšek
ref XVS4
26 x 37cm
14hpi winter blue Aida



Bee Home
by Eleanor Teasdale
ref XETE12
20 x 25cm
16hpi white Aida

And Amanda Loveseed is back with one for your pooch pals, stitched on 16hpi ice blue Aida...



Pooch Palace
ref XCT41 35 x 26cm

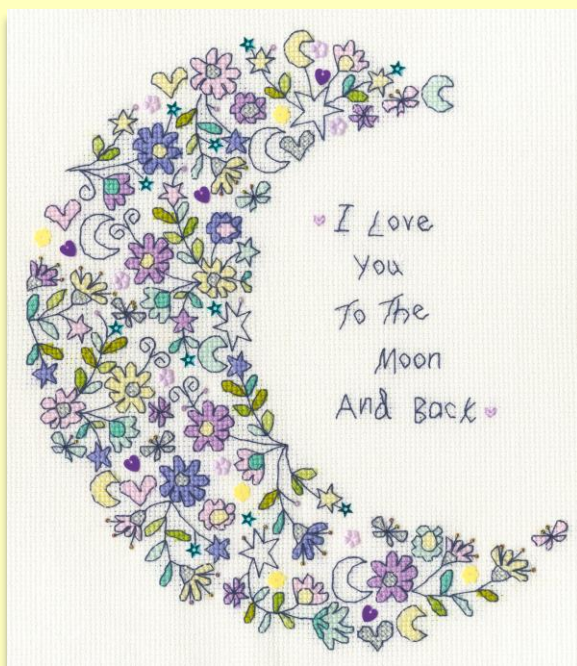
Fancy reminiscing about your first trip to the beach with this birth sampler from Kate Garrett?



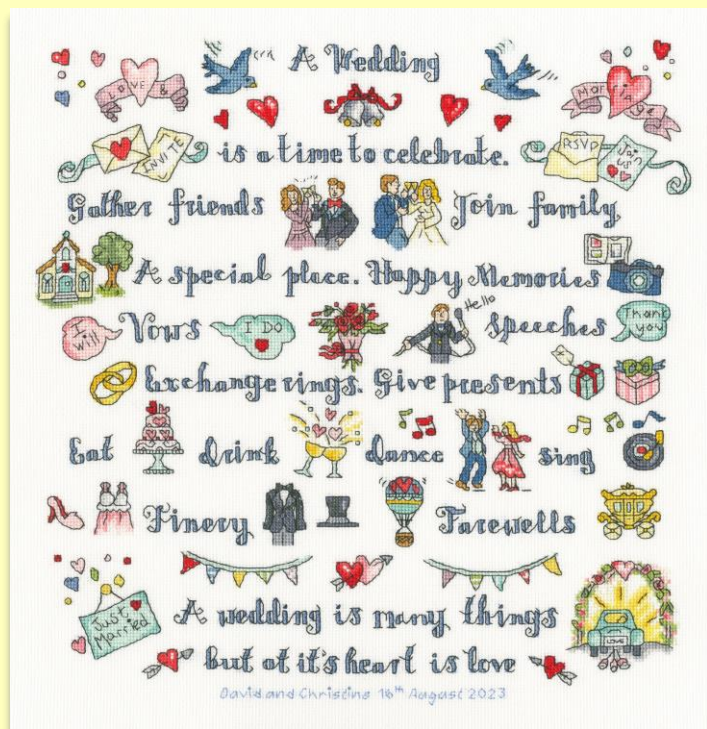
My First Holiday
ref XKG8
24 x 23cm
14hpi white Aida



Or let that special someone know you care with these romantic stitches from Kim Anderson and Amanda Loverseed...



Love You To The Moon
ref XKA22 21 x 24cm
14hpi white Aida



A Wedding Is Many Things
ref XAL10 33 x 34cm
16hpi white Aida



Counted Cross Stitch

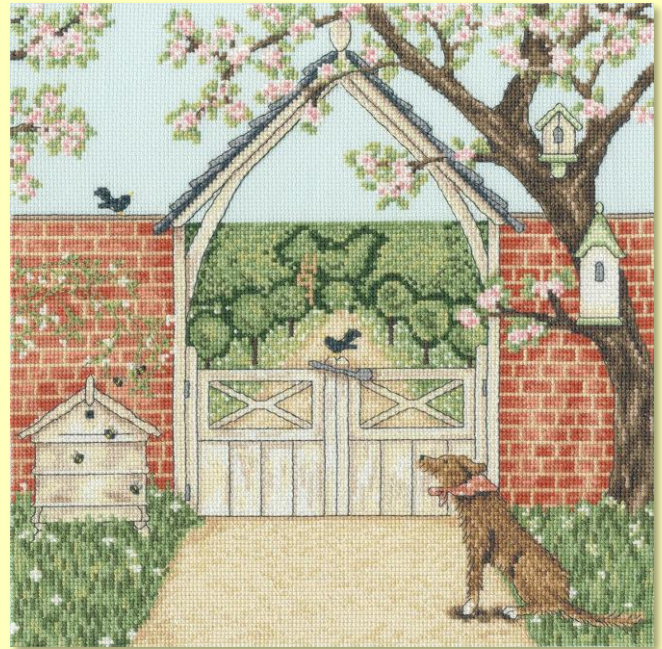
We have two additions to each of these popular collections...

Sally Swannell's *A Country Estate*...



Potting Shed

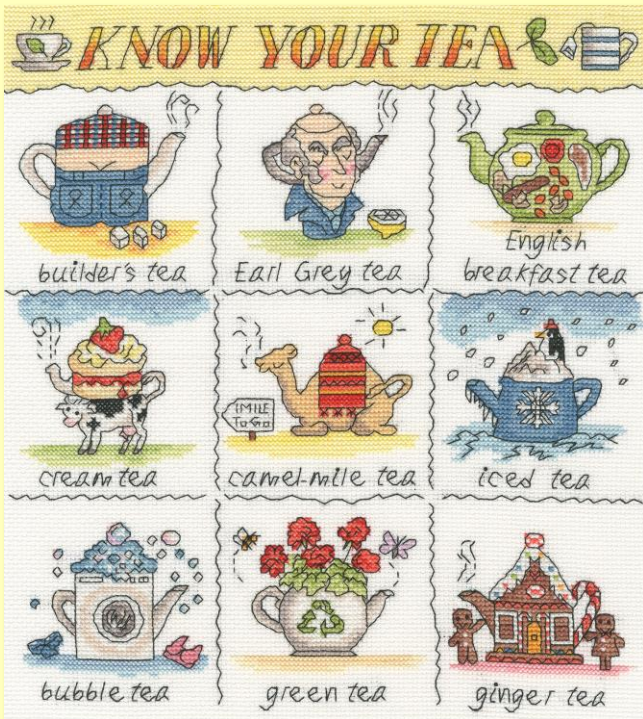
ref XSS19 26 x 26cm
 16hpi ice blue Aida



Lych Gate

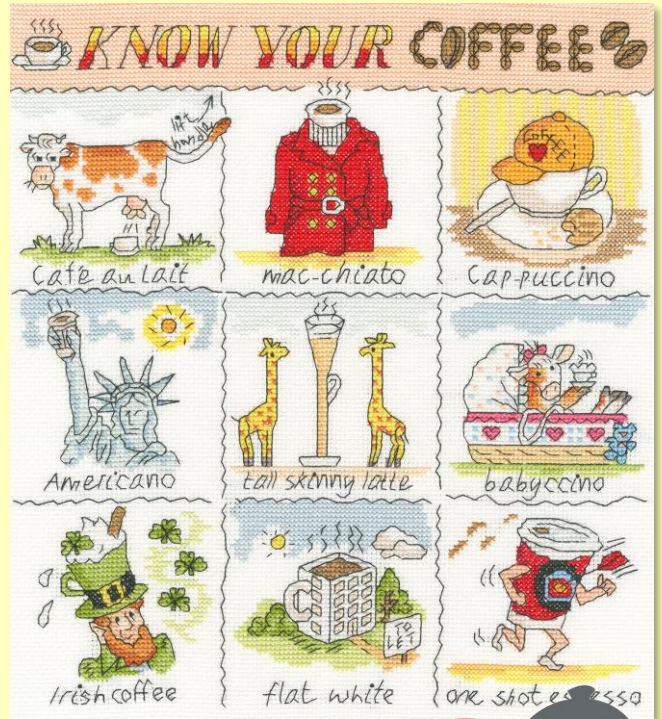
ref XSS20 26 x 26cm
 16hpi ice blue Aida

And Helen Smith's *Know Your* collection...



Know Your Tea

ref XHS16 26 x 29cm
 14hpi white Aida



Know Your Coffee

ref XHS17 26 x 29cm
 14hpi white Aida



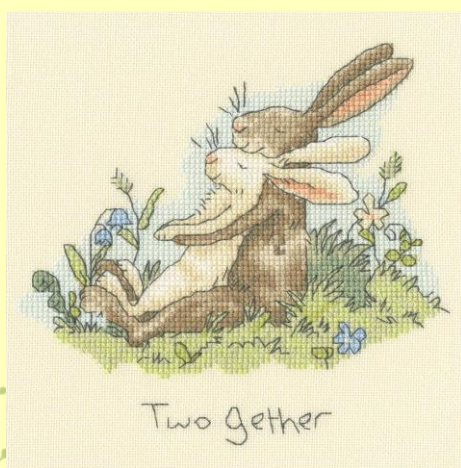
From the
illustrator of
Guess How Much
I Love You

Counted Cross Stitch

Anita Jeram's new designs are as cute as ever.
Worked on 14hpi cream Aida (27hpi Linda is available
on request)...



Frog Prince
ref XAJ25 114 x 19cm



TwoGether
ref XAJ26 16 x 16cm

Tapestry

We have three bold tapestry designs to finish the
Spring 2023 Collection...

Stitched on 10hpi colour printed canvas, finished design size 14 inches square.



Blackbird
ref TLH1

Linda Hoskin's
Flights Of Fancy
designs are now
available in
tapestry too!



Merle
ref TLH4



Botanical Butterfly
by Jade Mosinski
ref TAP13



30 Years of Happy Stitching!

Get ready for the Advent Calendar
pre-sale... 1st June 2023!

and

Watch out for the Summer Collection
coming August 2023!